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| ***Disclaimer:*** *this is an example for an Advisory Initiative Sheet under the InvestEU Advisory Hub.* | | |
|  | **Policy Window(s)** | Sustainable Infrastructure window  Research, Innovation and Digitisation window  SME window  Social Investment and Skills window |
|  | **Policy Objective(s)** |  |
|  | **Initiative Name** |  |
|  | **Rationale, Objectives and Expected Impact** | - Objectives of the advisory support (AS) initiative  - Market needs and identified gaps in advisory services  - Value added of the advisory services provided  - Define a set of qualitative and quantitative indicators (KPIs & KMIs) |
|  | **New /existing Initiatives** | New Initiatives  Continuation of existing Initiatives |
|  | **Targeted Beneficiaries** | - Type of beneficiaries  - Confirmation that the beneficiaries are not receiving similar advisory services through other actions of the Union such as capacity-building provided under a grant or public procurement.  ======================  *The final beneficiaries could be:*   * *Public (including MS central and local authorities) and private project promoters;* * *Financial and other intermediaries to implement financing and investment operations for the benefit of entities that face difficulties in obtaining access to finance.* |
|  | **Targeted Sectors** | - Addressed sectors  - Reference to possible excluded sectors |
|  | **Targeted Geography** | All EU MS  Selected MS (*please specify and confirm that there are no national players providing the same advisory services*) |
|  | **Term** | Duration/ implementation period of the AS initiative |
|  | **Potential Advisory Partners & others** | EIB Group  IFIs (*please specify)*  NPBIs (*please specify)*  Service Providers  Executive agencies |
|  | **Type of Advisory support** | Capacity building for the planning, development and implementation of investment projects, strengthening capacity and investment readiness of organisations or to implement financing and investment operations.  Project identification/generation including cross border investment  Project preparation and development, including for blending operations  Financial structuring  Environmental and/or social sustainability structuring and impact assessments  Procurement and compatibility with State Aid rules  Project delivery and implementation  Establishment of investment platforms and blending facilities  Communication and awareness raising activities |
|  | **Selection Procedure** | Call for Proposals  Call for Tenders |
|  | **Delivery mechanism** | Direct management  Indirect management |
|  | **Type of product provided to the Final Beneficiary** | Project Development Assistance  Capacity building |
|  | **EU contribution** | Total EU contribution: [EUR amount] |
|  | **Costs sharing mechanism** | Costs sharing % of all eligible costs  In kind contribution from the advisory partners |
|  | **Fees from beneficiaries** | Fees to be charged to the final beneficiaries |
|  | **Structure/ Features** | * Structure * Governance * Parties * Eligible Costs * Reporting, * Monitoring, Accounting * Evaluations * Transparency and accountability principles * Procurement of good, works and services * Visibility/Communication |