

IMPACT INVESTING WORKSHOP @ INVESTNL

SUSTAINABLE DEVELOPEMENT AND ESG MANAGEMENT BY BPIFRANCE

December 2022

BPIFRANCE at a glance

Since 2013, **Bpifrance** has become the one stop shop for entrepreneurs with a vastly comprehensive toolbox offered in the field to customers through 50 local branches. Our mission is simple: **we believe in serving the future, by being entrepreneur-centric and heavily decentralized.**

**BANK FOR
ENTREPRENEURS**

€20,3 Bn
of financing
for companies in 2021

16 400
companies backed
In 2021

**PRIVATE
EQUITY**

€4,4 Bn
Invested directly and
indirectly in 2021

**EXPORT CREDIT
AGENCY**

€20 Bn
To support
international
development in 2021
(insurance, guarantees,
financing etc.)

**COACH FOR
ENTREPRENEURS**

9 410
Companies backed
(accelerated,
consultancy,
trainings, etc.)

**INTERNATIONAL
COOPERATION**

50
local branches

Mission of general interest : « **Support Sustainable Growth** »

Sustainability is embedded in the **law of creation** of Bpifrance, Act 2012-1559 of 31 December 2012, **art. 4**

« *Bpifrance takes into account environmental, social and governance issues, professional equality, and well balanced economic development of territories (...) in its own operations and in the establishment and management of its portfolios* »

The **Social Responsibility Charter** is approved by the Board and the Conseil National d'Orientation and sets 4 priorities :

Employment

**Women
Entrepreneurship**

Governance

TEE*

* Ecological and Energy Transition

Sustainable Development, CSR & ESG team

Our missions

- Driving Governance – ensuring Bpifrance’s CSR and ESG coherence
- Supporting Business Units and teams to answer companies’ needs,
- Diffusing Bpifrance’s within the CSR and ESG ecosystem.



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Head of Sustainable Development, CSR and ESG



Clément Damasse



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Christophe Ménigault



Clotilde Vernes


CSR/ESG Team

Innovation
Supply Chain

Financing
HR
Communications

Climate Plan - Compliance
Risks
Caisse des Dépôts Group

Development Capital
Funds of Funds
Accompagnement


Transverse projects

ESG Data Management
Due Dilligence
Women Entrepreneurship
International Relations

Financing ESG process
Training Programmes
Partnerships

Climate
CSR/ESG Reporting
Sustainable Finance
Regulation

Invest ESG Process
Biodiversity Action Plan

1. Responsible Investment and Financing

ESG Integration in the investment process

Due-diligence

- Thermal coal exclusion (more than 10% of sales)
- Screening of ESG risks : Bpifrance ESG Invest tool

Investment decision

- Mandatory ESG evaluation in investment note
- ESG evaluation discussed during Investment Committee

Ownership

- Collaboration with portfolio company to identify how CSR performance can be improved
- Collection of ESG information from portfolio company every year
- Training of board members on CSR issues

Exit

- ESG topics to be evaluated at the exit stage to measure improvement and impact

Responsible Financing

ESG Integration

- CSR Assessment for loans equal to or higher than 1 M€
- CSR Assessment for innovation aids higher than 500k€

Marketplace workshop

Caisse des Dépôts

- 1,5°C scenario
- Climate risks
- Business for Biodiversity B4B+

France Invest

- ESG Commission

ORSE

- French CSR observatory

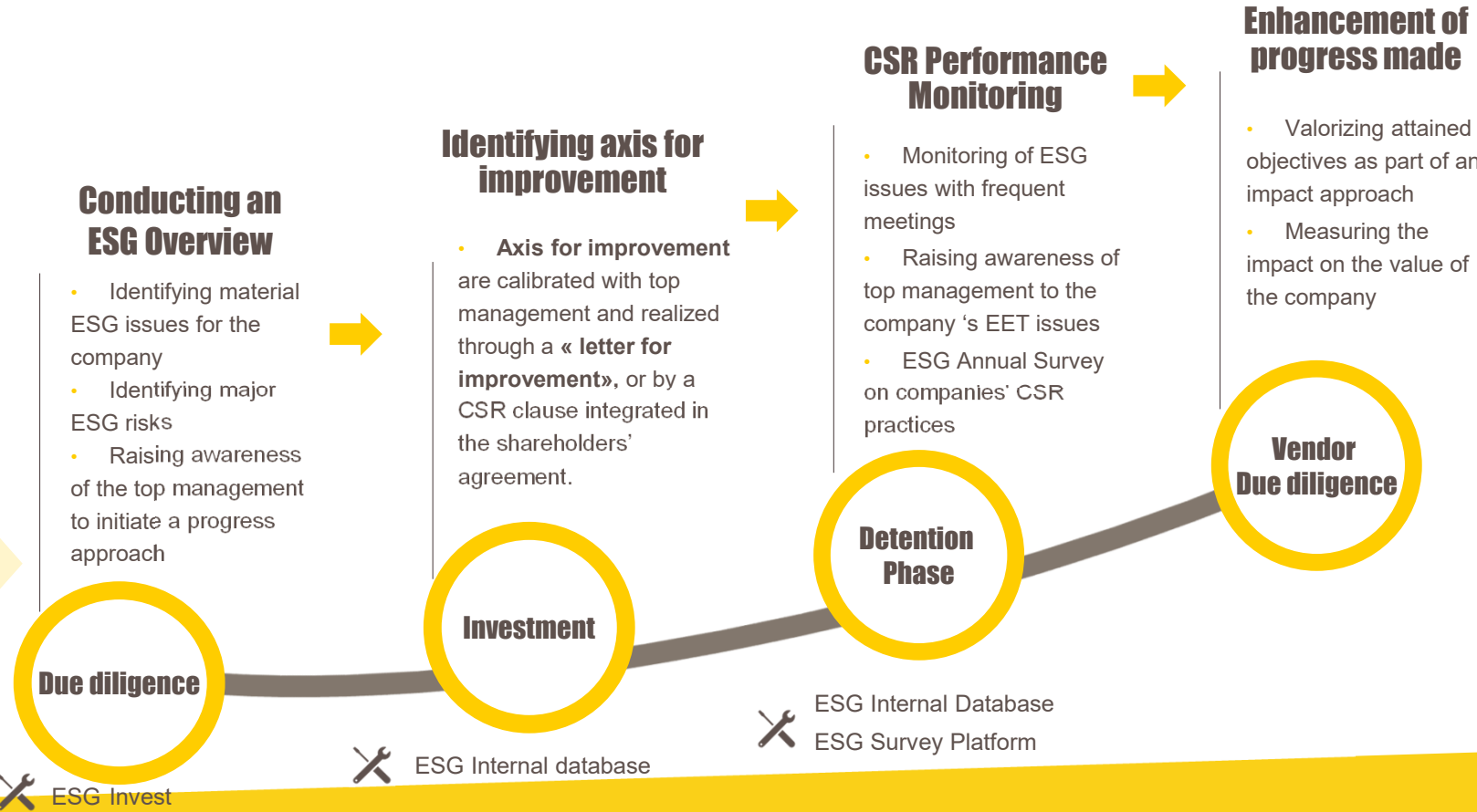


2. Focus on the « **Responsible Investment** » approach which covers the lifecycle of an investment

The CSR charter sets 4 priorities:

- Employment, with focus on youth
- Ecological and Energy Transition
- Quality Governance
- Promoting Women's Entrepreneurship

- ESG Criteria :**
- Governance
 - Human Capital
 - Environment
 - Stakeholders



Monitoring ESG Performance

An ESG survey is conducted on an annual basis on Bpifrance's portfolio companies, management companies and indirectly invested companies to monitor the evolution of ESG integration and their performance



Pragmatic diagnosis to identify the levers of action and begin the transition



Climatometer

Measure your maturity on climate related issues with the self-assessment quiz

AUTO DIAG € Free of charge
📅 15 minutes

Digital Learning

"Energy and Ecological Transition" digital course

PLAT FORM € Free of charge
📅 10 minutes to 20 hours

Discovery

Measure your needs to contribute the energetic and ecological transition.

Initiation

A first approach and solutions to the challenges of social and ecological transition.

The Eco-Flux Diag

Carry out an individual diagnosis to assess your energy, water, material and waste flows and make savings (on average €48,000 per site***)

DIAG € 2 000 € to 3 000 €
📅 6 to 10 HD over 15 months



The Decarbon'Action Diag

Carry out an in-depth carbon assessment of your company to set up an action plan

DIAG € From €4,000 to €6,000
📅 12 days over 6 to 8 months



The Diag Perf'Immo

Carry out an energy audit of your buildings to obtain a renovation action plan in line with the objectives of the tertiary sector decree

DIAG € From €3,000 to €15,000
📅 4 to 26 days over 3 to 6 months

ETV Green

Get help in recruiting young talent for specialised assignments on sustainability

ADVICE € 12,000 grant
📅 1 year minimum



Reinforcement

Precise support, enabling you to develop, combining tutoring, advice and dialogue between leaders.

The Accelerators of Energy and Ecological Transition Actors

Accelerate your company's activity with a programme adapted to your sector: Water, Waste or Energy Transition

ACCELERATOR € 16 000 € to 30 000 €**
📅 18 months



The Decarbonation Accelerator

Accelerate your ecological transition and sustain your development with a low-carbon strategy and an action plan

ACCELERATOR € 23 000 €
📅 24 months



Acceleration

The most accomplished tool to help your company take the turn and accelerate its development.

DH = man days
* limited to 2 advisory modules depending on the size of the company
** according to the size of the company
*** study carried out on a panel of establishments

Ressources

Sustainable Development and CSR page: <https://www.bpifrance.fr/Qui-sommes-nous/Developpement-Durable-RSE/Accueil>

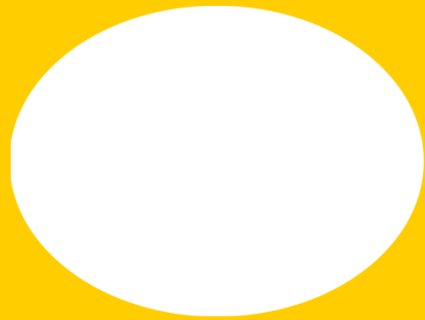
Support service: <https://www.bpifrance.fr/nos-solutions/accompagnement>

Bpifrance Université: <https://www.bpifrance-universite.fr/>

Impactometer: <https://mon-impactometre.bpifrance.fr/#/home>

The Lab: <https://lelab.bpifrance.fr/thematiques/rse>

Climate Plan: <https://www.bpifrance.fr/A-la-une/Actualites/Plan-Climat-Bpifrance-et-la-Banque-des-Territoires-lancent-un-plan-de-40-Md-50528>



**SERVIR
L'AVENIR**

