

Capacity Building Strategy for the Practitioners of Technology Transfer in Europe
Launch Event - 10 December 2015, Brussels
Briefing document

Venue: European Commission, 21 rue du Champs de Mars, 1050, Brussels

Context:

Building the capacity of the European Technology Transfer ecosystem has been the aim an ever increasing number of initiatives over the last few years. Actors of the ecosystem generally agree that practitioners to be efficient in transferring research outputs to market need access to a body of tested and validated knowledge and tools. And indeed these many initiatives have produced a wealth of knowledge, tools and methodologies; however they are a fragmented set of instruments, lacking a coherent framework, accessibility and any clear plans to be further developed and leveraged.

The Capacity Building Strategy for the Practitioners of Technology Transfer in Europe (CBS)¹ proposes to help rationalise the capacity building effort Europe-wide by suggesting to use a conceptual structure for future initiatives to be developed; by detailing a number of priority areas in which capacity building initiatives are likely to have the greatest impact; and by proposing specific capacity building actions which could be worth exploring as part of sub-strategies of the wider CBS. Based on the above, the event on 10th December 2015 in Brussels will mark the end of the preparatory research and consultation work and officially launch the CBS. During a short brainstorming session, participants will be asked to go a step further and start implementing the CBS.

Objectives of event:

- Officially launch the Capacity Building Strategy;
- Kick off a process of coordination of a capacity building effort within the CBS framework and priority opportunity areas;
- Brainstorm how the impact of existing capacity building initiatives could be increased and identify any gaps for further Capacity Building sub-strategies;
- Agree an action plan for monitoring the impact of the CBS.

Agenda:

Timing	Activity
13:00	Buffet lunch
13:30	Presentations European Commission PROGRESS-TT consortium
14:10	Endorsement photo All present stakeholders
14:15	Roundtable Presentation of all participants - a short statement per organisation
14:45	Workshop <i>Building the Capacity of the European TT ecosystem – leveraging synergies, identifying gaps</i> - Group work – see below
16:15	Wrap-up Implementing The CBS
16:30	End of event PRO-TT dinner (Au vieux Bruxelles) – please confirm ahead

¹ Draft 3 circulated on 1/12/2015

Workshop - Group discussions led by moderators

Building the Capacity of the European TT ecosystem – leveraging synergies, identifying gaps

The CBS is an integrated endeavour, aiming, through various sub-strategies such as the PROGRESS-TT strategy and others to come, at helping all key stakeholders – including policy makers at European, national or regional levels, public research organisations, associations of technology transfer organisations and individual practitioners, be they on the offer or on the demand side, and investors – identify points of actions where they have the highest chance of increasing technology transfer capacity. Participants will be split in three groups representing the complete TT ecosystem (please see pages 3 and 4 for the list):

- Group 1: Policy-makers (TT environment-side)
- Group 2: TT Practitioners selling IP (Offer-side/IP production)
- Group 3: TT Practitioners buying IP (Demand-side/Financing)
- Work in group around topic (60 min incl. 10 min break) - discuss the possibility of:
 - Increasing impact of current initiatives and leveraging synergies between organisations²; Questions to be answered:
 - How can the lessons and legacy of previous initiatives be better leveraged? If so which one and how?
 - Could impact be increased if some of these initiatives were delivered jointly? If so which one and how?
 - Identifying gaps: Shaping new CB sub-strategies; Questions to be answered:
 - Are there any other initiatives existing elsewhere in the world (or missed in the list) that should be added or used as inspiration?
 - Are there any gaps you've spotted in the recent or current landscape of initiatives as listed in the CBS annex 1?
 - If gaps are identified, how could these be filled?
 - Who should lead on the new initiative and how (action plan)?
- Debrief by each group rapporteur to all (5 min/group)

For any questions contact:

Célia Gavaud, PROGRESS-TT Project Coordinator: +393890671277

We look forward to seeing you soon!

² As per CBS Annex 1.

Attendees:

Organisation	Attendees	Proposed workshop group
Advisory Board members		
European Commission (EC)	1. Patrick McCutcheon, Senior Policy Officer	Group 3 (Demand)
	2. Ignacio Puente Gonzalez, Policy Coordinator	Group 1 (Policy)
League of European Research Universities (LERU)	3. Alea Lopez de San Roman, Head of TT issues	Group 2 (Offer)
European Long Term Investors Association (ELTI)	4. Riccardo Honorati-Bianchi, of CDP, ELTI member (Italy)	Group 3 (Demand)
European Investment Fund (EIF)/ European Long Term Investors Association (ELTI)	5. Harjeet SANDHU, European Investment Fund and ELTI member	Group 3 (Demand)
European Innovation and Technology Institute (EIT)	6. Jose Manuel Leceta, Former Director	Group 2 (Policy)
European Knowledge Transfer Society (EuKTS)	7. Kristin Speck, Managing Director	Group 2 (Offer)
European Association of Innovation Agencies (TAFTIE)	8. Katja Lamprecht of FFG, Austrian Innovation Agency, Taftie member	Group 1 (Policy)
International Licensing Executives Society (LES)	9. Arnaud Michel, President	Group 2 (Offer)
European Research Area Committee (ERAC)	10. Georg Buchtela, Chair of the ERAC working group on KT	Group 1 (Policy)
European Business Angel Network (EBAN)	11. Jean-Noël Durvy, senior advisor	Group 3 (Demand)
Joint Research Centre (JRC)	12. Alessandro Fazio	Group 2 (Offer)
ASTP-Proton Capacity Building Innovation Europe working group	13. Jon Wulff Petersen, Director TTO A/S	Group 2 (Offer) <i>Light Moderation & Rapporteur</i>
Project partners		
Pera Consulting (UK) Ltd	14. Célia Gavaud	Facilitator
	15. Alan Kennedy	Facilitator
MI .TO .Technology S .r .L	16. Massimiliano Granieri	Group 3 (Demand) <i>Light Moderation & Rapporteur</i>
KIM - Knowledge Innovation Market SL	17. Vicent Pastor	Group 1 (Policy)
	18. Angela Zennaro	Group 3 (Demand)
Fraunhofer-Center for International Management and Knowledge Economy (MOEZ)	19. Steffen Preissler	Group 2 (Offer)
	20. Lutz Maicher	Overall facilitator

University of Bologna	21. Federico Munari	Group 1 (Policy) <i>Light Moderation & Rapporteur</i>
	22. Alessandra Baciggotti	Group 2 (Offer)
ASTP-Proton	23. Erik Vane	Group 2 (Policy)
	24. Chared Verschuur-Ballo	Group 1 (Policy)
	25. Steven Tan (ASTP Board Member)	Group 1 (Offer)
	26. Michel Morant (ASTP Board Member)	Group 1 (Demand)
Royal Philips - Intellectual Property & Standards	27. Andrea Marcello	Group 3 (Demand)
DSM Nutritional Products	28. Maria Tavares	Group 3 (Demand)
VTT Ventures Oy	29. Antti Sinisalo	Group 3 (Demand)

