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| ***Disclaimer:*** *this is an example for an Advisory Initiative Sheet under the InvestEU Advisory Hub.*  |
|  | **Policy Window(s)** | [ ]  Sustainable Infrastructure window [ ]  Research, Innovation and Digitisation window[ ]  SME window[ ]  Social Investment and Skills window |
|  | **Policy Objective(s)** |  |
|  | **Initiative Name** |  |
|  | **Rationale, Objectives and Expected Impact** | - Objectives of the advisory support (AS) initiative- Market needs and identified gaps in advisory services- Value added of the advisory services provided- Define a set of qualitative and quantitative indicators (KPIs & KMIs) |
|  | **New /existing Initiatives** | [ ]  New Initiatives[ ]  Continuation of existing Initiatives |
|  | **Targeted Beneficiaries** | - Type of beneficiaries - Confirmation that the beneficiaries are not receiving similar advisory services through other actions of the Union such as capacity-building provided under a grant or public procurement. ======================*The final beneficiaries could be:** *Public (including MS central and local authorities) and private project promoters;*
* *Financial and other intermediaries to implement financing and investment operations for the benefit of entities that face difficulties in obtaining access to finance.*
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|  | **Targeted Sectors** | - Addressed sectors- Reference to possible excluded sectors |
|  | **Targeted Geography** | [ ]  All EU MS[ ] Selected MS (*please specify and confirm that there are no national players providing the same advisory services*) |
|  | **Term** | Duration/ implementation period of the AS initiative |
|  | **Potential Advisory Partners & others** | [ ]  EIB Group [ ]  IFIs (*please specify)* [ ]  NPBIs (*please specify)*[ ] Service Providers[ ] Executive agencies |
|  | **Type of Advisory support** | [ ]  Capacity building for the planning, development and implementation of investment projects, strengthening capacity and investment readiness of organisations or to implement financing and investment operations.[ ]  Project identification/generation including cross border investment [ ]  Project preparation and development, including for blending operations[ ]  Financial structuring[ ]  Environmental and/or social sustainability structuring and impact assessments[ ]  Procurement and compatibility with State Aid rules[ ]  Project delivery and implementation[ ]  Establishment of investment platforms and blending facilities[ ]  Communication and awareness raising activities |
|  | **Selection Procedure** | [ ]  Call for Proposals[ ]  Call for Tenders |
|  | **Delivery mechanism** | [ ] Direct management[ ] Indirect management |
|  | **Type of product provided to the Final Beneficiary** | [ ]  Project Development Assistance[ ]  Capacity building |
|  | **EU contribution** | Total EU contribution: [EUR amount]  |
|  | **Costs sharing mechanism** | [ ]  Costs sharing % of all eligible costs[ ]  In kind contribution from the advisory partners |
|  | **Fees from beneficiaries** | Fees to be charged to the final beneficiaries |
|  | **Structure/ Features** | * Structure
* Governance
* Parties
* Eligible Costs
* Reporting,
* Monitoring, Accounting
* Evaluations
* Transparency and accountability principles
* Procurement of good, works and services
* Visibility/Communication
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