



EU Access to Finance Day The Netherlands

Amsterdam, 14 April 2015
Draft Programme

12:45-13:45	REGISTRATION
13:45-14:05	<p>WELCOME ADDRESS</p> <ul style="list-style-type: none"> • Ciprian Cristea, Head of Unit, SME Access to Finance, DG for Internal Market, Industry, Entrepreneurship and SMEs, European Commission • Pieter Waasdorp, Director Entrepreneurship, Ministry of Economic Affairs, Agriculture and Innovation, and SME Envoy
14:05-15:15	<p>KEYNOTE SPEECH BY VP KATAINEN FOLLOWED BY INTERACTIVE PANEL DISCUSSION</p> <ul style="list-style-type: none"> • Jyrki Katainen, Vice-President European Commission, Jobs, Growth, Investment and Competitiveness
15:15-15:40	COFFEE BREAK
15:40-16:50	<p>Panel discussion: EU FINANCIAL INSTRUMENTS IN THE NETHERLANDS: ACHIEVEMENTS AND LESSONS LEARNT - WAY FORWARD</p> <p>Introduction and moderator: Marc D'hooge, InnovFin Programme Manager, European Investment Bank (EIB)</p> <ul style="list-style-type: none"> • Willo Eurlings, Director Business Services, Dutch Chamber of Commerce • Jacqueline Zuidweg, Initiator MKB Doorstart.nl • Marcel Gerritsen, Head Financing, Rabobank • Patrick Polak, Managing Partner, Newion Investments (tbc) <p>Q & A</p>
16:50-18:00	<p>EU FINANCIAL INSTRUMENTS FOR SMEs</p> <p>Introduction and moderator: Representative of the European Investment Fund (EIF)</p> <p>European Structural and Investment Funds</p> <ul style="list-style-type: none"> • Wolfgang Streitenberger, Advisor, DG Regional and Urban Policy, European Commission <p>COSME Financial Instruments</p> <ul style="list-style-type: none"> • Ciprian Cristea, Head of Unit, SME Access to Finance, DG for Internal Market, Industry, Entrepreneurship and SMEs, European Commission <p>Horizon 2020 Financial Instruments</p> <ul style="list-style-type: none"> • Julia Taddei, Seconded National Expert, SMEs, Financial Instruments and State Aid, DG Research and Innovation, European Commission <p>Q & A</p>
18:00-19:00	NETWORKING DRINK

[#access2financedays](https://twitter.com/access2financedays)

Venue
WTC Conference & Event Center Amsterdam
Strawinskylaan 77
1077 XW Amsterdam